

# BRITNEY LAM

Britney Chi Yin Lam

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## Education

2012 – 2015

**BA(Hons) Graphic Design**

University of the West of England, Bristol, UK

## Experience

Sep 2017 – Jan 2020

**NATIVE UNION**

**Graphic Designer**

Solidify the brand image by bringing personal creativity and photography skills to the next level.

Worked across print and digital platforms.

Worked closely with marketing team, product development team and digital team.

Oct 2015 – Aug 2017

**Giftsomething**

**Digital Graphic Designer**

Developed new styles for the company and expanded the role from execution to art direction.

March 2015

**Awarded membership of ISTD**

**Student Assessment Scheme**

Proved herself in typography. Designed a publication about cute/pop culture in Japan rising by Hello Kitty.

May 2014

**Candlelight Vigil for June 4 Massacre**

**Freelance/Volunteering**

Designed a counter-cultured candle cup for the 25th Candlelight Vigil for June 4 Massacre in Hong Kong.

## Summary

Professional Graphic Designer with over 4 years experience across both web and print platform.

Passionate in different kinds of design work, especially in print, typography, photography and image making

Hardworking, trustworthy, humble and a team player.

## Career Objective

Become active in the graphic design industry, expressing herself through typography, photography and image making.

Continuously developing different skills within the design industry and new ways of creating design work.

## Skills

Photoshop

InDesign

Illustrator

Premiere

After Effects

Dreamweaver

Word

Powerpoint

Excel

## Other Skills

Letter press

Silkscreen Printing

## Languages

English

LAMDA - Speech and Drama

*Completed examinations such as Public Speaking*

Cantonese (Mother Language)

Mandarin

Japanese